

Genie Forklift

Genie is a globally acclaimed corporation that enjoys the spirit of alliance with their vast network of allied customers. Genie Industries prides itself on the idea of bringing materials and people higher and extending beyond the goods they produce. Genie Industries strives to help clientele build their operations no matter how large or small the scale of operation may be.

The launch of the Genie Hoist in 1996, a pneumatic, portable material lift initiated the start of Genie Industries. A succession of aerial work platforms and additional materials lift trucks followed to meet customer demand. These innovative products secured international recognition and established state-of-the-art product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Sustaining foremost quality manufacturing and uncompromising service and support are among their top priorities. With clients from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured forklifts on the jobsite, the company is self-assuredly grounded in their exceptional consumer service and values. Acknowledging that their clients are their greatest motivation, the team at Genie Industries are individually dedicated to providing expertise and maintaining customer rapport.

The dependable staff is committed to greener, more environmentally practical solutions to develop the goods that customers want. Genie Industries focuses on "lean manufacturing" practices in order to help minimize waste while developing very high quality forklifts in the shortest time period at the lowest workable cost for the customer. The staff at Genie Industries is proud to serve the industry and this is mirrored in every product they design. Always inviting consumer input enables them to produce and cultivate modern new products that are simple to service and handle, provide optimum value-for-cost and satisfy worldwide standards. Thriving on consumer feedback enables Genie Industries to repetitively evolve and satisfy the consumers' requirements.

Genie service experts understand the importance of uptime. They are readily accessible to answer queries and offer solutions. Their expansive parts network will swiftly ship parts to ensure their customers' equipment are operating effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries takes great delight in its customer service and builds and serves its products to ensure efficiency and maximum uptime on the job. Providing on-going instruction opportunities, to marketing support to flexible financing options, Genie Industries gives their customers the resources to get the most out of their purchase.