Toyota Forklift

In the United States, Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck supplier since 1992. Proudly celebrating more than 40 years of operations, the Irvine, California situated company offers a complete line of quality lift vehicles. Resulting from their reputation of superiority, reliability, and durability, Toyota remains popular in this competitive market. Quality is the foundation of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

All Toyota machinery and parts built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to continuous progress, and its environmental methods. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and regulations.

TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its dedication to manufacture high quality lift trucks while providing superb client support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's biggest lift truck dealer and is amongst the magazines impressive World's Most Admired Companies.

New Meaning to Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck manufacturer can match Toyota's history of caring for the environment while simultaneously stimulating the economy. Environmental responsibility is an important feature of company decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more involved 2010 emission standards. The end product is a lift vehicle that produces 70 percent less smog forming emissions than the current Federal standards allow.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its commitment to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and community parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of sellers to non-profit organizations and local customers to help sustain communities all over the United States

Industry Leader in Safety

Toyota's lift vehicles offer enhanced stability, visibility, productivity, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps reduce the risk of accidents and injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment breakage.

System Active Stability is able to perceive situations that could lead to lateral volatility and likely lateral overturn. When one of these factors have been sensed, the SAS will instantaneously engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding strength.

The SAS systems were initially adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is utilized on practically every new internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory worker education, overturn fatalities across all brands have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's pattern of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help clients meet OSHA standard 1910.178. Instruction programs, video tutorials and an assortment of materials, covering a wide scope of topics—from personal safety, to OSHA rules, to surface and cargo conditions, are available through the dealer network.

Toyota's Commitment to The U.S.A.

Ever since the sale of its first lift truck in the U.S. to the fabrication of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid presence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of land. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service parts, with the total investment exceeding $113 million dollars.

The contemporary NCC was built to operate for TMHU clients and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and finally a education center.

First in Customer Satisfaction and Service

The NCC embodies Toyota's dedication to offering top-notch client service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, supply the most comprehensive and inclusive customer service and support in the industry. The company's new and Certified Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.